

Sample Talking Points with Erie Board of Trustees on Affordable Housing Ordinance



Here are some things you can say in your communications with the Erie Town Board in support of inclusive and affordable housing:

- "Erie has a goal of reaching 12 percent affordable housing by 2035. This is an important goal, and I support it. To reach that goal the community needs tools to achieve it. This ordinance is an imperative tool for achieving that goal."
- *"I support a community where families can live near where they work, don't have to commute long distances, and where young people can afford to live near where they grew up."*
- *"Retail services are vital to Erie's tax base, and retail workers can't afford to live here. We need housing for all workers in our community."*
- *"We need a diversity of people from all walks of life in Erie, and affordable housing is key to that."*
- "Colorado communities, like much of the country, have a history of unjust practices that created segregation. We can begin to remedy those past behaviors and policies by taking steps to create a more diverse community."
- "We're in a housing crisis. Working people with good incomes can't afford to live here. Where will our community be if all our workers are forced elsewhere?"

Sample Talking Points authored by ECHO (East County Housing Opportunity Coalition), a grassroots 501(c)3 nonprofit focused on affordable and inclusive housing policy in Longmont, Erie, Lafayette, Louisville, and Superior, CO. <u>https://www.echocolorado.com</u>